



Innovative energy buying options for TEXAS USING ENERGY DEREGULATION TO CONTROL YOUR ELECTRICITY BUDGET

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ConEdison Solutions offers a variety of purchasing options to help control energy budgets even when prices are volatile.

Take advantage of deregulation incentives

Energy deregulation was designed to increase energy buyers' options by separating the function of electricity distribution from that of electricity supply. In Texas, the majority of the electric bill cost, and nearly all the price risk and volatility, is in the energy supply component. The electricity distribution remains with your utility while the electricity supply is open to competitors, like ConEdison Solutions, who have been licensed by the Public Utility Commission of Texas (PUCT).

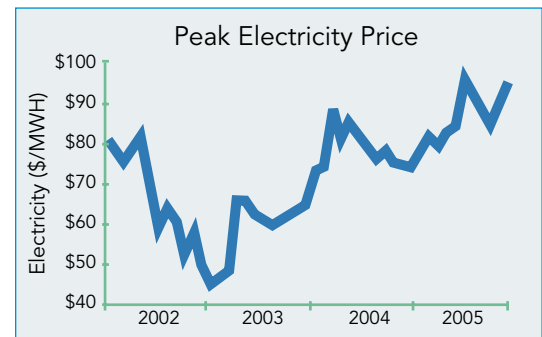
The markets for the supply of electricity throughout most of Texas are regulated by a regional transmission organization called the Electricity Reliability Council of Texas (ERCOT). ConEdison Solutions buys contracts for power in these markets and resells it to their customers at competitive prices under a variety of pricing plans.

The PUCT has licensed companies affiliated with the utilities as competitive suppliers. However, in many cases those suppliers are charging a regulated amount, referred to as

the Price to Beat, which may be higher than what we can obtain for you in the market.

ConEdison Solutions' pricing plans put you in control

Changes in electricity prices can throw budgets into disarray. ConEdison Solutions offers electricity supply options to help you control budgets, manage risk, and use your resources cost effectively.



ConEdison Solutions' innovative pricing programs will help you cope with electricity price volatility.

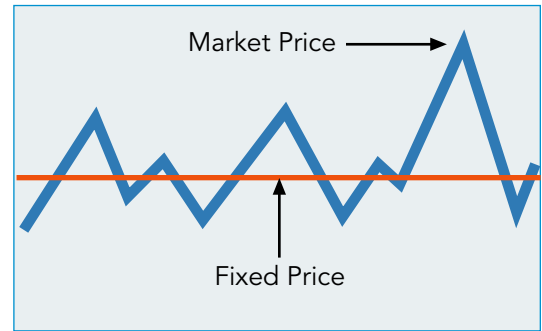


Making ConEdison Solutions your supplier of choice in territories managed by the Electricity Reliability Council of Texas gives you access to innovative pricing programs.

**Get help making informed energy decisions by calling
ConEdison Solutions at (713) 821-1342**

1. Fixed Price

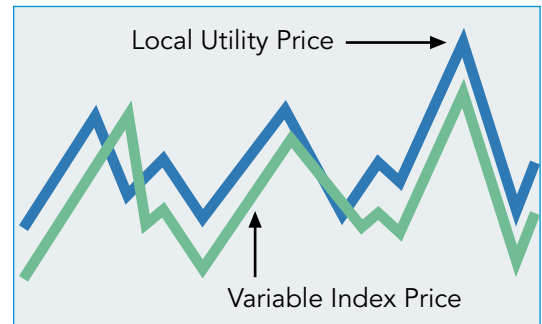
A fixed price plan is available to all customers in the territories we serve. With this plan we'll lock in a competitive price for electricity for the term of the contract, up to 36 months. This enables you to budget with confidence that 1) the price will be competitive with prevailing market prices at the time you enter into the contract and 2) sudden spikes in energy prices caused by weather, emergencies, or other disruptions will not be reflected in your costs, since your price is fixed for the term of the contract. Your bill from us will be easy to understand and predictable. This is the option for organizations that don't want to take the risk that increased energy prices will drastically affect their cost of doing business.



Fixed Price Plan locks in a price for the term of the contract.

2. Variable Index Price

ConEdison Solutions' variable index price is designed to float with the ERCOT Market Clearing Price for Energy (MCPE) index. In many cases, this may provide you with significant savings as compared to a fixed price.



Variable Index Price Plan offers savings as compared to local utility prices.

Flexible energy pricing options enable you to meet your individual needs.

About ConEdison Solutions

ConEdison Solutions is a leading energy services company providing cost-effective energy solutions to commercial, industrial, residential, institutional, and government customers. ConEdison Solutions is a subsidiary and registered trademark of Consolidated Edison, Inc. (NYSE:ED). More information is available at www.conedsolutions.com

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